

**County Profile**

**Bladen County (NC)**

**July 2015**

**Demographics**

**Population & Growth**

2019 Proj Total Population	36,120	0.2%
2014 Proj Total Population	35,758	
2010 Census Total Population	35,190	0.9%
July 2013 Certified Population Estimate (NC only)	35,209	

**Population**

**Annual Growth**

**Urban/Rural Representation**

2010 Census Total Population: Urban	3,085	8.8%
2010 Census Total Population: Rural	32,105	91.2%

**Urban/Rural Percent**

**Estimated Population by Age**

2019 Proj Median Age	43	
2014 Proj Median Age	42	
2014 Proj Total Pop 0-19	8,611	24.1%
2014 Proj Total Pop 20-29	4,098	11.5%
2014 Proj Total Pop 30-39	4,175	11.7%
2014 Proj Total Pop 40-49	4,504	12.6%
2014 Proj Total Pop 50-59	5,372	15.0%
2014 Proj Total Pop 60+	8,998	25.2%


**Pop by Age**

**Commuters, Workers Age 16 and Over, 2013 Est**

**Percent of Workers, By Travel Time**

Avg Travel Time, Minutes	25.5
Workers Not Working at Home	13,165
Travel Time to Work: < 10 minutes	15.2%
Travel Time to Work: 10-14 minutes	10.7%
Travel Time to Work: 15-19 minutes	16.9%
Travel Time to Work: 20-24 minutes	17.2%
Travel Time to Work: 25-29 minutes	3.1%
Travel Time to Work: 30-34 minutes	16.8%
Travel Time to Work: 35-44 minutes	5.6%
Travel Time to Work: 45-59 minutes	8.0%
Travel Time to Work: 60+ minutes	6.6%

**Workers, By Transportation**

Worker Transp, Base	13,165
Work at Home	2.3%
Drove Car/Truck/Van Alone	80.8%
Carpooled Car/Truck/Van	14.6%
Public Transportation	0.2%
Walked	2.0%
Other Transportation	0.2%

**Place of Work**

Worked in State/County of Residence	7,619	57.9%
Worked in State/Outside County of Residence	5,254	39.9%
Worked Outside State of Residence	292	2.2%

**Commuters**

**Residents**

**Education**

2013-14 Kindergarten-12th Enrollment	4,774	
2014 Average SAT score (2400 scale)	1,232	
2014 Percent of Graduates taking SAT	44.8%	
2012-13 Higher Education Completions	280	
2012-13 Higher Education Total Enrollment	1,832	
2013 Est Education Attainment - At Least High School Graduate	17,901	74.7%
2013 Est Education Attainment - At Least Bachelor's Degree	2,519	10.5%

**Pop Age 25+**

## Housing

		<b>% Growth or % of Total</b>
2019 Proj Total Housing	18,638	2.1%
2014 Proj Total Housing	18,256	
2010 Census Total Housing	14,430	
2010 Census Occupied Housing	11,142	77.2%
2010 Census Vacant Housing	3,288	22.8%
2013 Est Median Value of Owner Occupied Housing	\$81,800	
2013 Est Median Gross Rent	\$593	
2013 Est Owner Occupied Housing	9,666	67.8%
2013 Est Renter Occupied Housing	4,590	32.2%
2013 Est Owner Occupied Housing Vacancy	1.7%	
2013 Est Renter Occupied Housing Vacancy	8.3%	
2010 Census Total Households	17,718	

## Income

		<b>% Growth or % of Total</b>
2013 Est Median Family Income	\$43,210	25.5%
2019 Proj Median Household Income	\$34,042	17.0%
2014 Proj Median Household Income	\$29,104	7.9%
2013 Est Median Worker Earnings	\$24,229	
2019 Proj Per Capita Income	\$18,776	1.7%
2014 Proj Per Capita Income	\$17,289	17.3%
2013 Est Total Pop with Income Below Poverty Level, Last 12 months	8,860	0.3%

## Employment / Unemployment

	<b>Currently</b>	<b>2014 Annual</b>
May 2015 Prelim., 2014 Employment	13,160	12,923
May 2015 Prelim., 2014 Unemployment	1,182	1,306
May 2015 Prelim., 2014 Unemployment Rate	8.2%	9.2%
2015Q1 YTD, 2014 Announced Job Creation	.	25
2015Q1 YTD, 2014 Total Announced Investments (\$mil)	.	\$2.0

## Employment / Wages by Industry

	<b>2014 4th Qtr Employment</b>	<b>2014 Annual Employment</b>	<b>2014 4th Qtr Avg Weekly Wage</b>	<b>2014 Avg Weekly Wage</b>
Total All Industries	12,177	12,104	\$692	\$635
Total Government	2,404	2,347	\$718	\$719
Total Private Industry	9,772	9,756	\$686	\$615
Agriculture Forestry Fishing & Hunting	683	756	\$619	\$554
Mining	0	0	\$0	\$0
Utilities	0	0	.	.
Construction	207	219	\$815	\$686
Manufacturing	5,369	5,305	\$798	\$710
Wholesale Trade	0	0	.	.
Retail Trade	858	857	\$394	\$377
Transportation and Warehousing	335	334	\$816	\$773
Information	0	0	.	.
Finance and Insurance	120	122	\$667	\$664
Real Estate and Rental and Leasing	56	56	\$562	\$464
Professional and Technical Services	170	148	\$805	\$731
Mgt of Companies, Enterprises	0	0	\$0	\$0
Administrative and Waste Services	375	358	\$308	\$282
Educational Services	0	0	.	.
Health Care and Social Assistance	0	0	.	.
Arts, Entertainment and Recreation	0	0	.	.
Accommodation and Food Services	0	0	.	.
Other Services Ex. Public Admin	0	0	.	.
Public Administration	892	880	\$695	\$678
Unclassified	0	0	\$0	\$0

## Commercial/Retail/Industrial

### Local Businesses

July 2015 Available Industrial Buildings	1
2014Q4 Establishments: Total Private Industry	570
2014Q4 Establishments: Manufacturing	27
2013 Est Self Employed	655

### Local Retail Business

2014 Total Retail Sales (With Food/Drink) (\$mil)	\$165.8
2014 Total Retail Businesses (With Food/Drink)	180
2014 Avg Sales/Business Total (with Food/Drink)	\$921,227
July 2015 Available Commercial Buildings (if reported)	.

## Quality of Life

### Taxes

FY2014-15 Property Tax Rate per \$100 Value	\$0.7400
FY2013-14 Annual Taxable Retail Sales (\$mil)	\$186.2
2015 Tier designation	1

### Childcare

2015Q2 Licensed Child Care Facilities	35
2015Q2 Licensed Child Care Enrollment	838

### Weather

Annual Rainfall, inches	49
Annual Snowfall, inches	3
Average Annual Temperature, F	62
Average Annual High Temperature, F	74
Average Annual Low Temperature, F	50

### Healthcare Providers

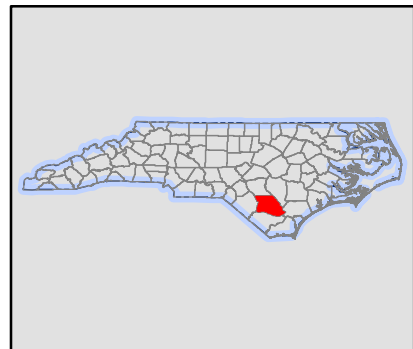
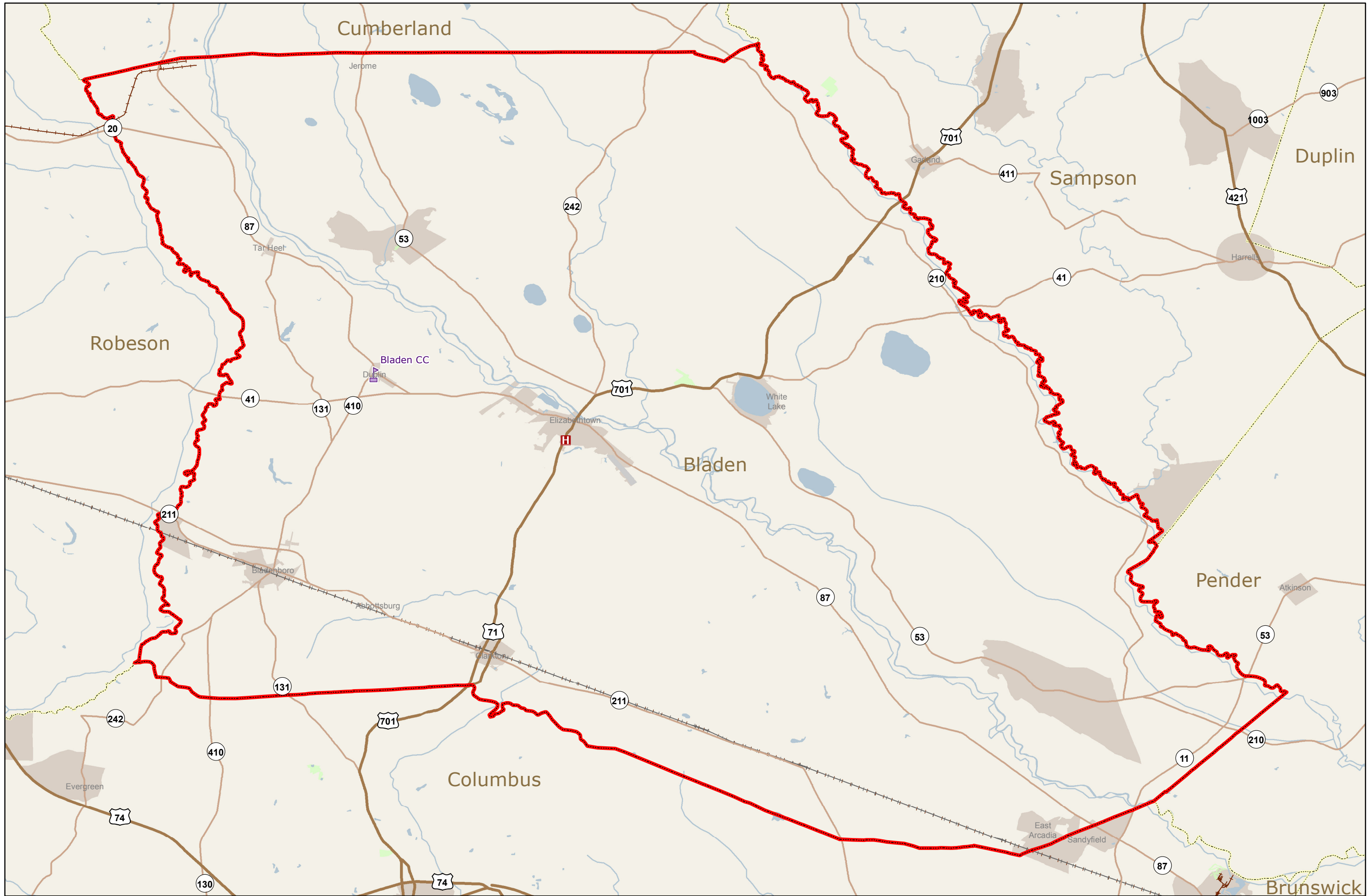
2012 Number of Physicians	26
2012 Physicians per 10,000 population	7.4
2012 RNs per 10,000 population	47.2
2012 Dentists per 10,000 population	1.7
2012 Pharmacists per 10,000 population	4.8

### Sources:

ESRI for demographics, housing, income, and retail data. Applied Geographic Solutions for weather and crime data. [www.appliedgeographic.com](http://www.appliedgeographic.com). NC Dept. of Education for SAT data by county system. <http://www.ncpublicschools.org>. US Dept. of Education, National Center for Education Statistics for higher education data. <http://nces.ed.gov/ipeds/>. NC Commerce, Labor and Economic Analysis Division, for announced new jobs and investment, NC tiers, occupational data, and industrial buildings. <http://www.nccommerce.com/en>. NC Dept. of Health & Human Services for childcare data. <http://www.ncdhhs.gov/>. UNC Sheps Center for healthcare provider statistics. <http://www.shepscenter.unc.edu/>. US Bureau of Labor Statistics for employment and unemployment, wages and establishments by industry. <http://www.bls.gov>. US Census, 2010 and 2000 Census, 5-year series American Community Survey for demographics, commuters, place of work, educational attainment, housing, and income. <http://factfinder2.census.gov>.

### Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new scoring system including a writing test for a perfect score of 2400 and represent county systems. Unemployment data are now showing preliminary month and subject to change. ESRI 2014/2019 data are projections and noted as proj. Some data may be available only for North Carolina. 2010 Census data is noted as such. American Community Survey (ACS) data are estimates and noted as est and is from the 2008-12 (ESRI) or 2009-13, 5 year survey and data is as of the end year with dollars inflated to the end year. For further details or questions, please check the Data Sources Guide at [https://edis.commerce.state.nc.us/docs/bibliography/Data\\_Sources\\_Guide.pdf](https://edis.commerce.state.nc.us/docs/bibliography/Data_Sources_Guide.pdf) or click on it under Resources. Additional data and reports are available at: <http://www.nccommerce.com/lead>.



**Legend**

- |                                  |               |                      |
|----------------------------------|---------------|----------------------|
| USA Airports                     | Interstate    | Water                |
| International/Regional/Municipal | US Highway    | Park                 |
| Military/Seaplane Base           | State Highway | National Forests     |
| Other Airports                   | Railroads     | Municipal Boundaries |
| Hospital                         | Rivers        | County Boundary      |
| Public /Private Univ./ Comm Col. |               |                      |

**Bladen, North Carolina**

